



# ***Video Editing and Polishing in 10 Quick Steps***

*Transforming your dull videos into MTV style clips (for FREE!) and then  
displaying them on your own Website*

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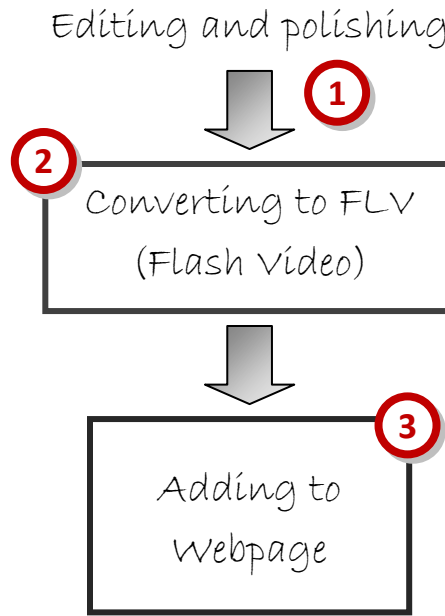
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### **SUCCESS DISCLAIMER**

None of the strategies in this quick guide will work unless you take action. Reading this quick guide alone without doing anything is similar to not reading it at all.

## Adding Videos to Your Website Model

How to edit, polish, and add videos to your Website



### Step-1: Editing and Polishing your 'Raw' Videos

Before I'll teach you how to add and display videos on your website, I'd like to show a quick way to editing and polishing your videos so they look a LOT more professional and impressive while being displayed on your site.

Relax; no video editing background is required...

Most of you won't even have to install anything - it is right under your nose...

It applies to most Windows users at no cost at all, yet most Windows users have no idea about its existence or even if so, about its potential.

Click your Windows **START** -> **Programs** menu

Select **Windows Movie Maker**

Now hold on pal, don't try to ride that horse yet... you'll get the chance to do that later.

## About Windows Movie Maker

An excellent free tool provided to you by Microsoft™, which enables you to make miracles with your videos – you're gonna love it!

It's fun and easy and it is more than enough for the average user. Sure, there are TONS of other more professional (=Expensive) video editing tools, but I think that *Windows Movie Maker* is more than enough.

*(If you are already familiar with Windows Movie Maker and just want to learn how to add and display videos on your own Website, then you can scroll down for steps 2 and 3.)*

*Windows Movie Maker* comes together with your Windows OS by default.

However, *Windows Movie Maker* versions on XP, Vista, and Windows 7, generally differ from each other but they all offer more or less the same things (same same, but different ☺)

## Windows Movie Maker in 10 Quick Steps

I believe that it'll take the average user no more than one hour to understand 80%-90% of *Windows Movie Maker*. Of course it'll require more practice to achieve your final desired results, but you'll see how quickly you'll be able to control it...

In a moment I'll show you the highlights of *Windows Movie Maker* – How to transform your dull videos into MTV style clips in just **10 quick steps**.

Since as explained, there are several *Windows Movie Maker* versions and I don't know which Windows OS you are using, I'll demonstrate everything based on the version that comes with *Windows Vista*.

If you don't have *Windows Vista*, don't worry – again, all the different *Windows Movie Maker* versions work the same way. For now, it is important for me that you'll understand the principals.

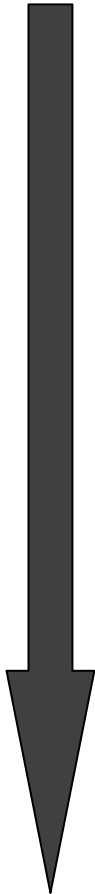
Believe me, once you understand these principals you'll be able to handle any *Windows Movie Maker* version.

OK, enough talking...

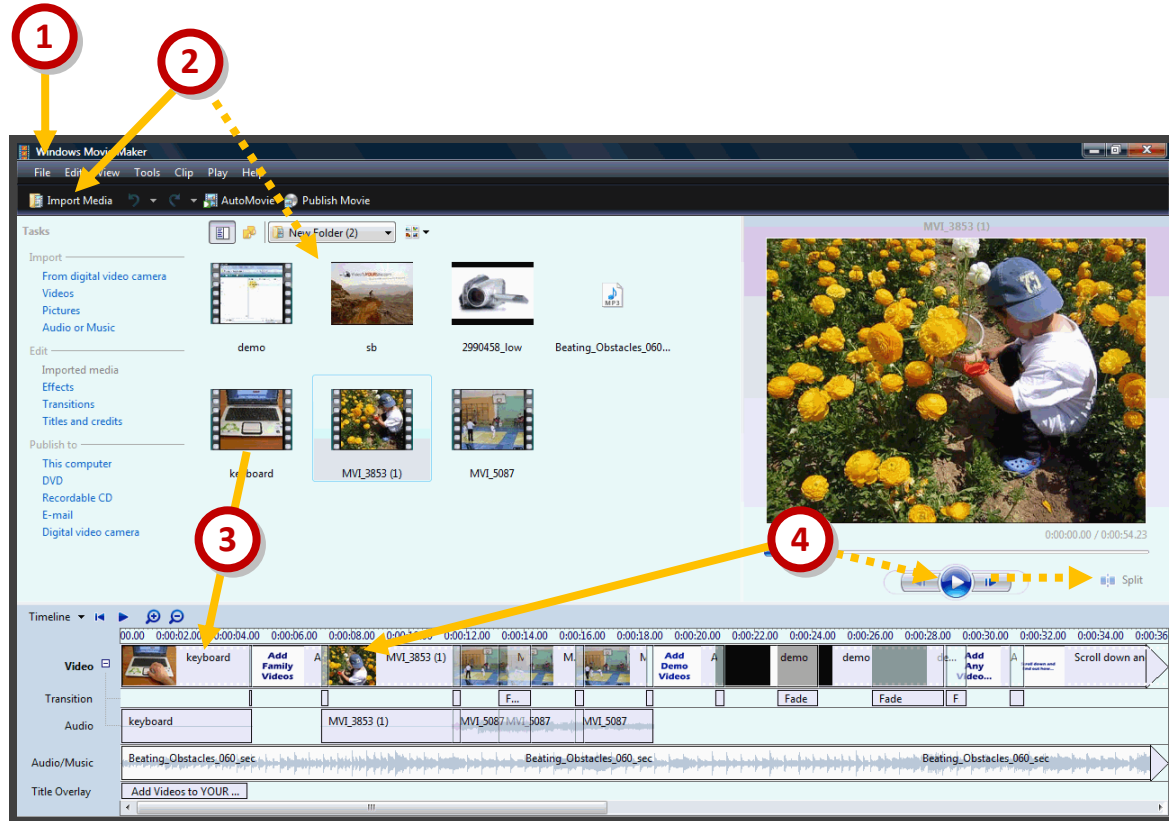
If you haven't done so already...

Click your Windows **START** -> **Programs** menu

Select **Windows Movie Maker**



## Windows Movie Maker Main Windows




**(1)** Open a **New Project**

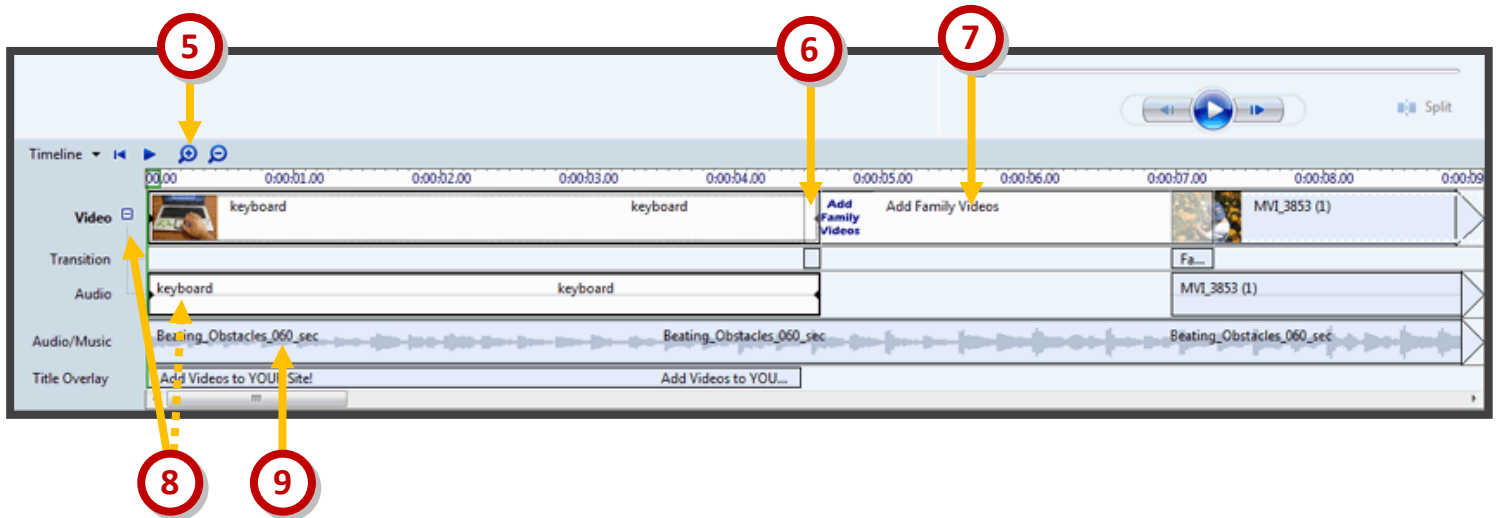
**(2)** Import all your relevant media files: video files, pictures and background music/audio files(s) (later I'll show you where you can get cool background music files).

**(3)** Drag each of your media items into the video editing pane according to the desired sequence.

**(4) Video Split** – If you'd like to remove unwanted scenes or parts of your 'raw' videos that you've imported, simply select that video and click the PLAY button.

Each time you click the SPLIT icon  **Split** *Windows Movie Maker* splits your video at that point. This way, you can keep the 'best' parts of your video and throw away the 'bad' parts.

## Video Editing Pane



**(5) Zoom In** – I recommend you to zoom in your video editing pane. You get to see more details and it makes your work a lot easier and accurate.

**(6) Transition effect** – For a nice and smooth transition between your items (video to video, video to picture, video to text slide etc.), simply click an item and drag it ‘into’ the other, you’ll see that’ll they overlap each other. Practice on that for a while and try it by previewing your project. (Under *Tools* -> *Transitions* you’ll find many other transition effects)

**(7) Titles and Text** – You can add titles and text before, after, or over a clip and control the size, colors and add nice effects. Click *Tools* -> *Titles and Credits...*

**(8) Audio control** – Click **Video [+]** icon, the audio layer is now opened, it exposes each recorded audio attached to each of your videos. If you want to disable each video’s recorded audio, right click on the relevant one and select **MUTE**.

This is good for example if you’ve imported background music or recorded narration to your project and you don’t want the video’s original audio’s to interfere.

**(9) Background music** – one of the best *Windows Movie Maker* features is that it enables you to play background music, narration (or other audio) along with your entire project.

However, you must make sure that the background music you use is royalty free. It means that you can't just rip music files off a favorite music CD – it is illegal! What you can do, is using the services of royalty free music sites such as:

*opuzz.com* (My favorite)

*musicmediatracks.com*

They offer really cool background music of all styles.

**(10) Publish Movie** – here comes the best part: publishing your movie. By selecting *File -> Publish Movie*, you save your entire project as a complete video file. But before doing that, save and backup your entire project: *File -> Save project as...*

When saving your project as a complete video file, use Movie Maker's default setting.

. . .

You see how in 10 simple steps you've managed to create a professional looking video.

I told you this is going to be easy... :)

Sure, there are many other features, effects and possibilities with this exciting tool, but I wanted to give you the basics, something that you can quickly start with so I can teach **how to add videos to your site.**

Over time, you'll acquire more and more skills with *Windows Movie Maker*, and I'm sure that you'll be able to produce better looking videos for your Website.

## **Step-2: Converting your Video to FLV (Flash Video)**

## **Step-3: Adding Video to your Webpage**

Click here to [\*\*CONTINUE\*\*](#)